Designing a System for the Future of Workers

September 23, 2019
8:00 AM – 5:00 PM
CUNY Graduate Center

@NYCETC_org
#NYCETCconference2019

NYC E&TC
New York City Employment & Training Coalition



Welcome to the 2019 NYCETC Conference

Dear Members, Partners and Friends,

Welcome to the 2019 NYC Employment and Training Coalition's Conference — "Designing a System for the Future of Workers".

Every day, our public officials, funders, employer partners, and more than 150 member organizations and their staff work together to transform the lives of our fellow New Yorkers.

Today, we come together to listen and learn from each other with one common mission -- become better at our craft of providing skills training and employment services into high quality jobs and careers, and to work together to advance policy, practice and outcomes for the city's workforce and economic development systems. At the conclusion of today's program, we hope that you walk away inspired and ready to take actionable steps as leaders at your organization to create a more just and equitable system for all New Yorkers.

On behalf of the NYCETC team and our Board of Directors, thank you to our funders and sponsors, partners, conference volunteers, and nearly 100 speakers and workshop facilitators for helping make today a reality. We appreciate your support and engagement, and we look forward to many more years of advocacy and community building that ensure a thriving New York.

Regards,

Jose Ortiz, Jr.
Executive Director
NYC Employment & Training Coalition

Schedule of Events

9:00 AM — Welcome Remarks by Jose Ortiz, Jr.
Jose Ortiz, Jr., NYCETC / @NYCETC_org @JoeyOrtizJr

9:10 AM — Keynote Remarks by Wes Moore
Wes Moore, Robin Hood Foundation / @RobinHoodNYC @iamwesmoore

9:25 AM — The Role of Workforce Development in Borough-Based & Citywide Economic Development Initiatives
Eric Adams, Brooklyn Borough President / @BPEricAdams
Gale Brewer, Manhattan Borough President / @galeabrewer @GaleBrewerNYC
Ruben Diaz, Jr. Bronx Borough President / @rubendiazjr
Moderated by Jarrett Murphy, City Limits / @jarrettmurphy @CityLimitsNews

9:55 AM — A Conversation with J. Phillip Thompson
J. Phillip Thompson, NYC Office of the Mayor / @NYCMayorsOffice
Jose Ortiz, Jr., NYCETC / @NYCETC_org @JoeyOrtizJr

10:15 AM — Solution: Bloomberg Gender Equality Index
Kiersten Barnet shares an overview of the Bloomberg Gender-Equality Index / @Bloomberg @KierstenBarnet

10:30 AM — Investing in Employee Skill Development: Employer Perspective
Shannon Buggy, Nielsen / @nielsen
Irina Paullay, Xerox / @Xerox
Diallo Shabazz, Infor / @Infor @dialloshabazz
Moderated by Annie McDonough, City & State / @CityAndStateNY @Annie_McDonough

11:00 AM — Transition to Workshops: Session One
See pages 8 - 10 for workshop details

11:05 AM — Solution: New York State of Workforce
Madhuri Kommareddi, Director of Workforce Development in the Office of Governor Andrew M. Cuomo, provides an overview of workforce development initiatives in New York State / @NYGovCuomo

11:20 AM — Workforce Policy and the Future of Workers
Barbara Chang, HERE to HERE / @heretoherebx
Katy Gaul-Stigge, Goodwill Industries of Greater NY & Northern NJ / @GoodwillNYNJ @KatyGaulStigge
Madhuri Kommareddi, Office of Governor Andrew M. Cuomo / @NYGovCuomo
Moderated by Jesse Laymon, NYCETC / @NYCETC_org @jesselaymon

11:50 AM — Solution: Alia
Tommy Tseng provides an overview of domestic workers' tool "Alia" developed by the National Domestic Workers Alliance Labs / @domesticworkers

12:00 PM — Lunch
Lunch will be provided in the Lobby for all general attendees

Executive Lunch: A Conversation with Vicki Been & James Patchett
Vicki Been, Deputy Mayor for Housing and Economic Development / @NYCMayorsOffice @VickiBeen
James Patchett, President and CEO, NYC Economic Development Corp. / @NYCEDC @jbpatchett
Moderated by Jennifer Mitchell, The HOPE Program, Sustainable South Bronx & NYCETC Board of Directors / @TheHOPEProgram @jendawnmitchell
**Invitation only*

1:15 PM — Transition to Workshops: Session Two
See pages 8 - 10 for workshop details

Schedule of Events

1:15 PM — Afternoon Remarks by Kathleen Culhane
Kathleen Culhane, Nontraditional Employment for Women /@NEWStrongWomen

1:18 PM — Sponsor Remarks by Sarah Steinberg
Sarah Steinberg, JPMorgan Chase & Co. / @jpmorgan @SarahASteinberg

1:20 PM — Inclusive Growth: Workforce and Economic Development Policy
Kenneth Adams, Bronx Community College, CUNY / @BCCcuny
Dianne Morales, Phipps Neighborhoods / @PhippsNY @Dianne4NYC
Angela Pinsky, Association for a Better New York / @ABetterNY @AngelaPinsky
Andrew Rasiej, Civic Hall / @CivicHall @Rasiej
Moderated by Ben Max, Gotham Gazette / @TweetBenMax @GothamGazette

1:50 PM — Bridging the Future of Workers, in partnership with NYC Economic Development Corporation
Alia Conbeer, NYC Economic Development Corporation / @NYCEDC
Claire Cuno, Per Scholas / @PerScholas @ClaireCuno
Annie Garneva, NYCETC / @NYCETC_org @adventuringon
Tom Ogletree, General Assembly / @GA @tom_ogletree
Andrea Vaghy Benyola, The Door / @Door_NYC @abenyola
Moderated by Ben Watsky, Whiteboard Advisors / @WhitebdAdvisor

2:20 PM — Break & Transition to Workshops: Session Three
See pages 8 - 10 for workshop details

2:30 PM — Keynote Remarks by Lieutenant Governor Kathy Hochul
Kathy Hochul, 77th Lieutenant Governor of New York / @LtGovHochulNY @KathyHochul

2:35 PM — Invest in Skills NYC
Melinda Mack, NYATEP / @NYATEP
Jose Ortiz, Jr. NYCETC / @NYCETC_org @JoeyOrtizJr
Carlina Rivera, NYC Council / @NYCCouncil @CarlinaRivera
Kevin Stump, JobsFirstNYC / @JobsFirstNYC @KevinStump
Mark Treyger, NYC Council / @NYCCouncil @MarkTreyger718
Moderated by Stacy Woodruff, The Hub at WPTI / @WPTIorg

3:05 PM — Supporting a Thriving Small Business Community
Gaspar Caro, Lower East Side Employment Network / @LES_Employ
Eli Dvorkin, Center for Urban Future / @nycfuture @wetwax
Regina Lindsey, Brooklyn Navy Yard / @BklynNavyYard
Moderated by Zach Williams, NYN Media / @CityAndStateNY @ZachReports

3:35 PM — Break & Transition from Workshops

3:50 PM — Solution: Economic Development 4.0
Michael Grella, Founder of Social Equity Venture, shares potential strategies for "Economic Development 4.0" / @grellapartners @MikeGrella

4:00 PM — The Assest Based Value Proposition
Tara Colton, Seedco / @Seedco_org @taracolton
Martha Jackson, Mayor's Office for People with Disabilities / @NYCDisabilities
Angie Kamath, City University of New York / @CUNY @DeanKamath
Abe Mendez, Per Scholas / @PerScholas @abe_mendez
Christopher Watler, Center for Employment Opportunities / @ceoworks @chriswatler
Moderated by Charles Buice, Tiger Foundation

4:30 PM — Solution: LaborX
Yscaira Jimenez, Founder of LaborX, shares how the platform serves as the LinkedIn for the LinkedOut / @laborxco @yscaira

4:40 PM — A Conversation with Maria Torres-Springer
Maria Torres-Springer, Ford Foundation / @FordFoundation @MTorresSpringer
Jose Ortiz, Jr. NYCETC / @NYCETC_org @JoeyOrtizJr

5:00 PM — Closing Remarks by Jose Ortiz, Jr.

5:30 PM — Evening Reception
**Invitation only*

Workshops 1 — 11 am – 12 pm

Please check your conference packet for information on your workshop choice.

Registered Apprenticeships: A Case Study from a Growing Healthcare Sector - C198

DEIRDRE DUKE + MARC MACLAREN - NORTHWELL HEALTH / @NorthwellHealth
SAMIR FAYYAZ - 1199SEIU TRAINING AND EMPLOYMENT FUNDS / @1199SEIU
JANE THOMPSON - NYS DEPARTMENT OF LABOR / #NYSDOL
MARGARET WEST-ALLEN - 1199SEIU UNITED HEALTHCARE WORKERS EAST / @1199SEIU

Learn how Northwell Health embraced Registered Apprenticeship as a workforce development solution, including program design, implementation and outcomes, and how you can design & implement RAs with multiple stakeholders and NYS support.

When Robots Do the Interviewing: How New Technologies Are Helping and Hurting our Clients - C201

KAREN BORNARTH - HOT BREAD KITCHEN / @HotBreadKitchen
HEATHER HANLON - VISIONS SERVICES FOR THE BLIND / @visionsvcb

Hiring processes are changing quickly in ways that could leave many workers behind - but also open doorways to some that have otherwise been shut out.

Turnover to Talent Retention: Employers' Outcomes-Based Payments and Investment in Workforce - C202

ALEX BREEN + RONIN DAVIS - SEEDCO / @NYCOpportunity

Quantifying the cost of employee turnover at Seedco's employer partners and provided key insights into the viability of pay-for-success workforce models.

Effective Models of Immigrant Workforce Integration in NY & Across the U.S. - C203

JINA KRAUSE-VILMAR - UPWARDLY GLOBAL / @Upwardly_Global
DEBRA MEANS-WEST - WES GLOBAL TALENT BRIDGE / @WESGlobalTalent
TADD WAMESTER - VOXY / @Voxy
TIZIANA RINALDI (moderator) - @TizianaSRinaldi

How programs across the nation are filling skill-gaps through the workforce integration of immigrants. Examples include SIIP Communites, online programs from Voxy, and employers Chobani & Maine Health.

Client Feedback as a Measure of Performance - C204

CHRISTINE KIDD + CHRIS WATLER - CENTER FOR EMPLOYMENT OPPORTUNITIES) / @ceoworks

Strategies to collect, process and respond to client feedback on a day-to-day basis, and how to elevate client feedback alongside other key performance indicators.

Workshops 2 — 1:15 – 2:20 pm

Note that all workshops and main stage activities are taking place at the same time.

Immigrant Workforce: Bridging the Skills Gap to Career Pathways - C198

TONY DAVIS - NEW YORK FED / @NewYorkFed
JENNIFER SUN - ASIAN AMERICANS FOR EQUALITY (AAFE) / @AAFE1974
Develped with support from Chinese-American Planning Council (CPC), Chinatown Manpower Project (CMP), Asian American Federation (AAF).

Workshop participants will co-create an immigrant bridge program that better connects the two types of immigrant job seekers with existing training programs.

Bring Our Whole Self To Work Day: Building Careers and Community for LGBTQGNCIA Youth - C201

DERRICK HOLLOWAY + JAMES POPOVICS - HETRICK MARTIN INSTITUTE / @HETRICKMARTIN
RESHARD RIGGINS - THE DOOR / @Door_NYC

Learn how innovative providers are building stronger wraparound services for LGBTQGNCIA youth and discuss ways to embed critical pieces such as trust, long-term relationships, communication, empowerment, mental health supports, participant feedback, and cultural competency into workforce development programs.

Apprenticeship: Careers in Media for the Justice Involved - C202

JESSICA CENTENO - CENTER FOR EMPLOYMENT OPPORTUNITIES / @ceoworks
RYAN FANNING - VICE / @VICE

Learn from a leading youth media brand, Vice Media, how they partnered with CEO to create an immersive apprenticeship program for formerly incarcerated individuals.

Designing a Program for Prosperity: How Youth Workforce Programs Can Effectively Integrate Financial Capability Services - C203

MEGHAN BROWN + LEAH CULLUM - NPOWER / @NPowerOrg
TERRANCE BYERSON + AMANDA NATHAN - STRIVE / @STRIVE_NY
ARIEL SANKAR-BERGMANN - PROSPERITY NOW / @prosperitynow
DARIA SHEEHAN - CITI FOUNDATION / @Citi

Lessons and takeaways for service providers from STRIVE and NPower's joint 18-month project with Citi Foundation and Prosperity Now to integrate financial capability services into youth workforce programs.

Workshops 3 — 2:30 – 3:35 pm

The Employer Perspective on Industry Partnerships - Room C198

DANA POLITIS + ELIZABETH MEDINA + JAMES KERNOCHAN - MONTEFIORE MEDICAL CENTER / @MontefioreNYC

MONIQUE DE LA OZ - PHIPPS NEIGHBORHOODS / @PhippsNY

Montefiore Medical Center and service providers will discuss how to better partner to serve youth in underserved communities through retention and progression in the career pathway, placing a particular focus on the best practices and pitfalls of partnership from the employer viewpoint.

Disability Inclusion: Building Training and Placement Models that Work - C201

CARLOS AUED - CISCO / @Cisco

MARTHA JACKSON - MAYOR'S OFFICE FOR PEOPLE WITH DISABILITIES / @NYCDisabilitie

ADAM MUNRO - STANDARD CHARTERED / @stanchart

SUSAN SCHEER - ICD-INSTITUTE FOR CAREER DEVELOPMENT / @icd_nyc

The significance of an untapped talent pool to employers, emphasizing the message of workforce disability inclusion, and presenting a case study of success with employer partners.

CareerReady NYC: Preparing Young New Yorkers for Career Success - C202

DAVID FISCHER - NYC CENTER FOR YOUTH EMPLOYMENT / @NYCCYE

KA YEE TOM - CITY UNIVERSITY OF NEW YORK / @CUNY

LAZAR TRESCHAN - HERE TO HERE / @heretoherebx

Learn about CareerReadyNYC's basic premises, priority program initiatives, and envisioned system changes, with a focus on the role of partners in our community.

Personal Foundation & Navigation for Young Adults through Workforce Development & Higher Education - C203

BEN THOMASES - QUEENS COMMUNITY HOUSE / @QCHnyc

A participatory services design approach to help vulnerable city residents nagivate barriers to careers, with an example from QCH's young adult programs.

Bridging the Future of Workers: Focus Group & Discussion - C204

CLAIRE CUNO - PER SCHOLAS / @PerScholas

ANDREA VAGHY BENYOLA, THE DOOR / @Door_NYC

BEN WATSKY - WHITEBOARD ADVISORS / @WhitebdAdvisor

This feedback session will help inform a NYCEDC supported project that will provide a framework of best practices, challenges and opportunities for developing, implementing and scaling successful bridge programming in NYC.

The City University of New York is the engine of economic mobility in the five boroughs. As a proud partner of the 2019 NYC Employment & Training Coalition conference, CUNY is committed to educating and preparing the city's workforce.

CUNY THE GREATEST URBAN UNIVERSITY IN THE WORLD

Since 1847, the City University of New York has provided high quality, accessible education for more than 274,000 degree students and 275,000 adult, continuing and professional education students at 25 campuses across New York City.

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INVESTING IN OUR FUTURE

Generating economic opportunity has always been central to how we do business at JPMorgan Chase. Our support of small business expansion and the development of jobs and skills are significant ways we add value in our communities. By creating innovative programs such as New Skills at Work – focused on preparing people for good-paying jobs that offer a path to the middle class – and Small Business Forward – dedicated to building the long-term success of Main Street – we are hoping to encourage greater economic growth and more widely shared prosperity.

JPMorgan Chase & Co.



HERE TO HERE

Creating Pathways to Rewarding Careers

HERE to HERE is a Bronx-based nonprofit that unites employers, educators, and community-based organizations to connect young people to family-sustaining careers and create a thriving, inclusive economy.

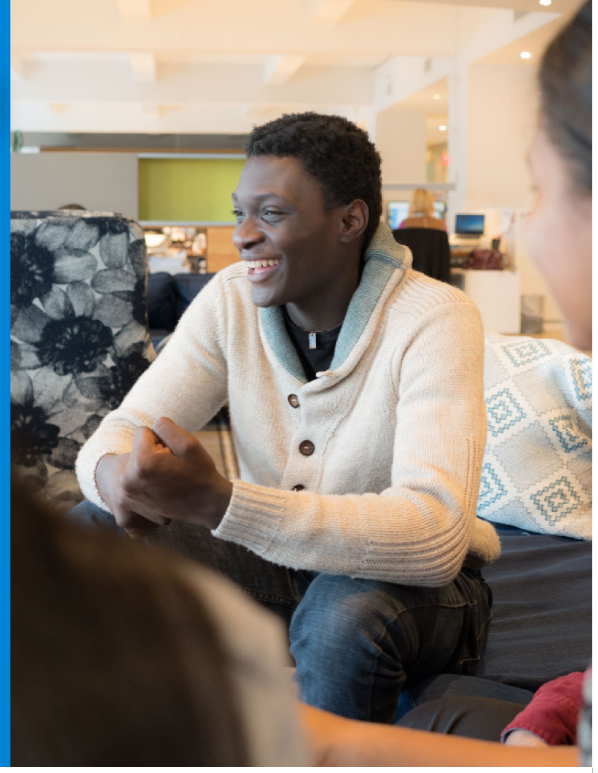
We support people and institutions already developing career pathways and break down barriers between them.

Our goal is to build partnerships and policies that help employers identify the talent they need to thrive and ensure every student develops the passion, experience, and professional network to succeed in a career of their choice.

HERE to HERE was developed through feedback from the community and DreamYard, Big Picture Learning, and the Dimon Foundation's shared commitment to enhance opportunities for young people.

To learn more about our latest work, including CareerWise New York and The Bronx PIC, please visit us at www.heretohere.org.

www.heretohere.org **@heretoherebx**



The New York Fed's workforce development initiative aims to promote dialogue and greater understanding of promising policies and programs that connect employers with skilled employees, impacting low– and moderate-income communities.

At this year's conference, we are excited to share a resource developed from the Investing in America's Workforce initiative, a Federal Reserve System-led effort that highlights promising workforce practices and policies that seeks to reframe workforce development efforts as investments in the economy.



RMC Ray Marshall Center for the Study of Human Resources · TEXAS LBJ School · W.E. UPJOHN INSTITUTE FOR EMPLOYMENT RESEARCH · RUTGERS Edward J. Bloustein School of Planning and Public Policy · John J. Heldrich Center for Workforce Development

Access this complimentary resource at www.investinwork.org/book

Join the conversation and tweet your takeaways at #InvestInWork.

abny

The Association for a Better New York
is proud to support
the NYC Employment & Training Coalition
and its 2019 Conference,
"Designing a System for the Future of Workers"

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Building Skills NY is a non-profit organization that helps unemployed and underemployed New Yorkers find construction jobs throughout New York City.

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NYCEDC works to make New York City a global model for inclusive economic development.

We support the diversity and growth of NYC's workforce by:

- Advancing inclusive business practices and talent development
- Partnering with sector stakeholders to implement innovative workforce development programs
- Increasing access to opportunities across industries
- Connecting employers with local job candidates via HireNYC

Visit edc.nyc to learn more.

Contact partnerships@edc.nyc to explore pathways for collaboration.

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The Actors Fund supports the work of The New York City Employment & Training Coalition.



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Henry Street Settlement is proud to support the 2019 NYCETC Conference

Henry Street opens doors of opportunity for New Yorkers through social service, arts, and health care programs. Learn more and get involved at henrystreet.org.

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HOPE empowers New Yorkers to build sustainable futures through comprehensive training, jobs, advancement and lifelong career support.

Thanks to HOPE Partners:

Wes Moore, Robin Hood Foundation;
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Ruben Diaz, Jr.; & Deputy Mayor J. Phillip Thompson
for supporting NYCETC & Jobs for New Yorkers!

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DISTRICT COUNCIL 37

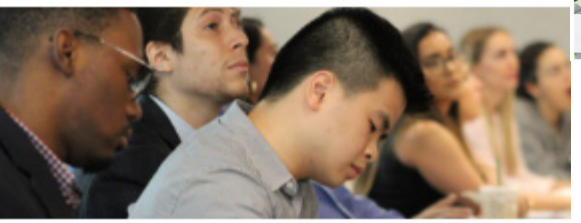
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The District Council 37 Education Fund provides education, training and workforce strategy for over 130,000 members of the nation's largest municipal public-sector union.

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STREET WISE PARTNERS



StreetWise Partners is honored to collaborate with NYCETC and the entire workforce community in ensuring that all adults have access to the skills and mentorship that they need in order to achieve their employment goals.

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NEW is a proud member of **NYCETC**.

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Isaacs Center

*Isaacs Center congratulates the **NYC Employment & Training Coalition** for its commitment to the pathways & pipelines that New Yorkers need to succeed in today's economy and thrive in future ones*

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DC37
Democracy at Work Institute
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The Door
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Founded in 1997, the NYC Employment & Training Coalition supports the workforce development community to ensure that every New Yorker has access to the skills, training + education needed to thrive in the local economy, and that every business is able to maintain a highly skilled workforce.