

NYCETC Conference Sponsor Opportunities



Jim Conigliaro, Jr.
Independent Drivers Guild
@jimconig
@DrivingGuild



Eli Dvorkin
Center for Urban Future
@wetwax
@nycfuture



Liz Lukas
Decoded
@lizlukas
@decoded



Abby Marquand
JPMorgan Chase
@jpmorgan



Ritchie Torres
NYC Council
@RitchieTorres
@NYCCouncil



MODERATOR

Ben Max
Gotham Gazette
@tweetbenmax
@GothamGazette



@NYCETC_org
#NYCETCconference2018
www.nycetc.org

THE GRADUATE CENTER
CITY UNIVERSITY OF NEW YORK

Advancing Talent & Equity for a Thriving Economy

Thursday, October 13, 2022
CUNY Graduate Center

NEW YORK CITY
Employment &
Training Coalition

CELEBRATES

25 YEARS

WHO WE ARE

Celebrating 25 years, the New York City Employment & Training Coalition (NYCETC) is the largest city-based workforce development association in the country, with over 200 members providing training and placement services for more than 600,000 New Yorkers.

Our mission is to ensure that every New Yorker has access to the skills, training, and education needed to thrive in the local economy, and that every business is able to maintain a highly skilled workforce.

NYCETC convenes stakeholders across the system, discovers and develops innovative solutions to create an interconnected and effective workforce ecosystem, and advocates for equitable workforce development policies and investments at all levels of government that support people, communities and systems.

ABOUT THE CONFERENCE

The NYCETC Conference is the premier event of New York City's workforce development community, bringing together over 400 national and local experts, employers, workforce and economic development professionals, government officials and funders. Our panels, fireside chats, and TED-style talks create space for the workforce community to share best practices, explore innovations in the field, and network with colleagues committed to economic justice.

Past speakers across our conferences and events include Governor Kathy Hochul (former Lt. Governor); Mayor Eric Adams (former Brooklyn Borough President), Council Member Gale Brewer (former Manhattan Borough President); Rubén Díaz Jr, Senior VP of Strategic Initiatives at Montefiore (former Bronx Borough President); Maria Torres-Springer, Deputy Mayor for Economic & Workforce Development (former VP for US Programs at the Ford Foundation); Wes Moore (former CEO of the Robin Hood Foundation); and executives at Google, Nielsen and Bloomberg.

Coalition Network

200+

workforce development providers, educational institutions, labor management organizations, employers & intermediaries

10,000

social media & mailing list followers

Conference Attendees

Workforce Professionals

51%

Business Leadership

32%

Government Officials

10%

Sponsors

7%



Speakers and attendees at the 2018 and 2019 NYCETC Conferences

SPONSORSHIP OPPORTUNITIES

Your crucial support of the 2022 NYCETC Conference ensures that every New Yorker has access to the skills, training, and education needed for our city's economic recovery. As a thank you for your support, you'll enjoy:

- Complimentary conference tickets to engage with NYC's advocacy and economic mobility leadership
- Your company listed on all marketing materials
- An invitation to a networking event with workforce, business and government leadership

MARQUEE \$25,000

- Exclusive lead sponsorship and co-branding to 350 conference attendees and a community base of 10,000 professionals invested in workforce development
- Company logo featured on all marketing materials, including printed and digital program, step-and-repeat, on-screen, and website
- 3-min partner remarks during main stage event
- A spread advertisement in the printed event program
- 25 conference tickets for corporate employees and leadership to engage in conversations around economic mobility
- 5 tickets to a post-conference networking event with workforce, business and government leadership

PREMIERE \$10,000

- 3-min partner remarks during main stage event
- Company logo featured on all marketing materials, including the printed and digital program, step-and-repeat, on-screen, and website
- A one-page advertisement in the printed event program
- 20 conference tickets for corporate employees and leadership to engage in conversations around economic mobility
- 3 tickets to a post-conference networking event with workforce, business and government leadership

To become a sponsor or provide in-kind support:

- Contact Annie Garneva, Interim CEO, at agarneva@nycetc.org
- Visit nycetc.org/2022-nycetc-conference

SUPPORTER \$5,000

- Company logo featured on all marketing materials, including printed and digital program, step-and-repeat, on-screen, and website
- Half-page advertisement in the printed event program
- 15 conference tickets for employees and leadership to engage in conversations around economic mobility
- 2 tickets to a post-conference networking event with workforce, business and government leadership

ADVOCATE \$2,500

- Company listed in the printed and digital event program and website
- Quarter page advertisement in the printed and digital event program
- 15 conference tickets for employees and leadership to engage in conversations around economic mobility
- 2 tickets to a post-conference networking event with workforce, business and government leadership

FRIEND \$1,500

- Company listed in the printed and digital event program and website
- 10 conference tickets for employees and leadership to engage in conversations around economic mobility
- 2 tickets to a post-conference networking event with workforce, business and government leadership



Speakers and attendees at the 2018 and 2019 NYCETC Conferences

**General admission tickets for the conference are \$150.
NYCETC members enjoy discounted tickets for \$100 for full-day entry to the conference.**

2019 CONFERENCE SPONSORS INCLUDE



The Strong Voice for New York City's Workforce Development Community

Founded in 1997, the NYC Employment & Training Coalition (NYCETC) is the voice of New York's workforce development community. We are the largest city-based workforce development association in the country with 200 members providing jobs for over 600,000 New Yorkers.

Our members create jobs and connect under served New Yorkers — primarily New Yorkers with low- or moderate-incomes, New Yorkers of color, New Yorkers with multiple barriers to employment, and New Yorkers who have been left out of the growing economy due to systemic and historic marginalization — to opportunities so they can support their families and give back to their communities.

To support the Coalition by becoming a member, sponsor, or providing in-kind support, contact Annie Garneva, Interim CEO, agarneva@nycetc.org or visit nycetc.org/2022-nycetc-conference

NEW YORK CITY CELEBRATES
Employment & Training Coalition **25 YEARS**

110 Wall Street
New York, NY 10005
646.866.7097
NYCETC.org
  @NYCETC_org